

Centering Women's Health Care Preferences in Value-Based Payment

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Trusted health care advocate, provider & educator.



600+

Health centers



55

Affiliates



320%

increase in
patients served
online since 2016



1.5+

million people reached
through education
programs annually

Our reach

1 out of every 3 women in the U.S. will visit a Planned Parenthood health center in her lifetime.

67% of all women of reproductive age are within a 30-minute drive of at least one Planned Parenthood health center.

Planned Parenthood health centers served
2.4 million patients last year:

85%

were 20 years
of age or older

11%

were men

More than

1/3

were people
of color

We are facing a women's health crisis

We must address America's black maternal health crisis

By DENNIS THOMPSON / HEALTHDAY / August 28, 2018, 4:32 PM

STDs on the rise: CDC says gonorrhea, syphilis, chlamydia hit record levels in U.S.

SEVERE OB-GYN SHORTAGE LOOMING ON HORIZON

BY CHRISTOPHER CHENEY | JUNE 27, 2018

2,993 views | Sep 18, 2018, 08:44am

Nearly 90% Of Doctors Say Social Determinants Impede Care Of Patients

U.S. Suicide Rates Are Rising Faster Among Women Than Men

June 14, 2018 · 12:01 AM ET

Maternal deaths represent the canary in the coal mine for women's health

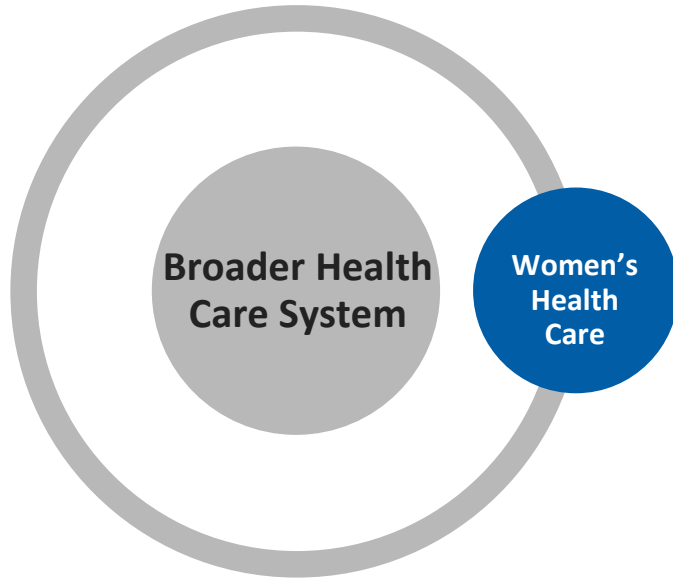
By EUGENE DECLERCQ and NEEL SHAH / AUGUST 22, 2018

Women of reproductive age have told us how & where they want to access care...

Key survey findings:

- 1 Six in 10 women ages 18-44 (58%) report they see an OB/GYN on a regular basis.
- 2 Four in 10 women ages 18-44 (41%) say their first provider as an adult was an OB/GYN.
- 3 One-third of women ages 18-44 (35%) view their OB/GYN as their main healthcare provider.
- 4 Women's main healthcare needs – now and when they first accessed the system – relate to OB/GYN care and services (e.g., birth control, pap test, breast exam, etc).
- 5 Women say they are more likely to be open and honest with an OB/GYN provider than with their internal medicine/family practice provider (56% vs. 40%).
- 6 Women report that their OB/GYNs are more likely than other providers to talk to them about intimate topics: their relationships, birth control, planning for a family, STDs, and physical abuse. They value this.

...But new models aren't responding.



Almost all of the current system change efforts fail to adequately account for the unique needs of women — while also limiting access to the providers they trust.

The conversation is evolving

2013-2014

Early models failed to take into account the savings & value of preventive services, including the family planning services women need.

2015-2016

States began including women's health care measures in programs, linking payment & value to these services for the first time.

2017-2018

Some states have developed VBP programs & strategies targeted at the needs of women of reproductive age (e.g. Washington, North Carolina).

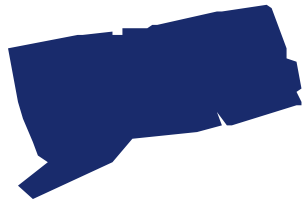


Washington State's largest affiliate has built relationships with several Accountable Communities of Health, which have supported the affiliate with grant dollars to expand access to behavioral health care & serve as a key resource for several reproductive health projects.

New York State's nine affiliates leveraged DSRIP-driven partnerships to expand access to primary care, develop care coordination teams to address the social determinants of health, & employed telehealth to connect patients behavioral health care providers.

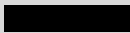


In **Connecticut**, our affiliate advocated to change the Medicaid patient-centered medical home program to grant their health centers access to increased reimbursement to support the addition of expanded primary care, care coordination, & a behavioral health co-location model.



What we have learned:

- **VBP program flexibility opens up more opportunities to reach women & the providers that serve them**
- **A supportive culture of change & focus on clinician buy-in are essential to success**
- **Policy & operations is a critical marriage — without a partnership, programs miss the intended mark**



“Of all the forms of inequality, **injustice in health care is the most shocking and inhumane.”**

– Martin Luther King Jr.