

# Centering Women's Health Care Preferences in Value-Based Payment

Emily Stewart, Vice President of Public Policy  
Planned Parenthood Federation of America/Planned Parenthood Action Fund

# Trusted health care advocate, provider & educator.



**600+**

Health centers



**55**

Affiliates



**320%**

increase in  
patients served  
online since 2016



**1.5+**

million people reached  
through education  
programs annually

## Our reach

1 out of every 3 women in the U.S. will visit a Planned Parenthood health center in her lifetime.

67% of all women of reproductive age are within a 30-minute drive of at least one Planned Parenthood health center.

Planned Parenthood health centers served  
2.4 million patients last year:

**85%**

were 20 years  
of age or older

**11%**

were men

More than

**1/3**

were people  
of color

# We are facing a women's health crisis

## We must address America's black maternal health crisis

By DENNIS THOMPSON / HEALTHDAY / August 28, 2018, 4:32 PM

## STDs on the rise: CDC says gonorrhea, syphilis, chlamydia hit record levels in U.S.

## SEVERE OB-GYN SHORTAGE LOOMING ON HORIZON

BY CHRISTOPHER CHENEY | JUNE 27, 2018

2,993 views | Sep 18, 2018, 08:44am

## Nearly 90% Of Doctors Say Social Determinants Impede Care Of Patients

## U.S. Suicide Rates Are Rising Faster Among Women Than Men

June 14, 2018 · 12:01 AM ET

## Maternal deaths represent the canary in the coal mine for women's health

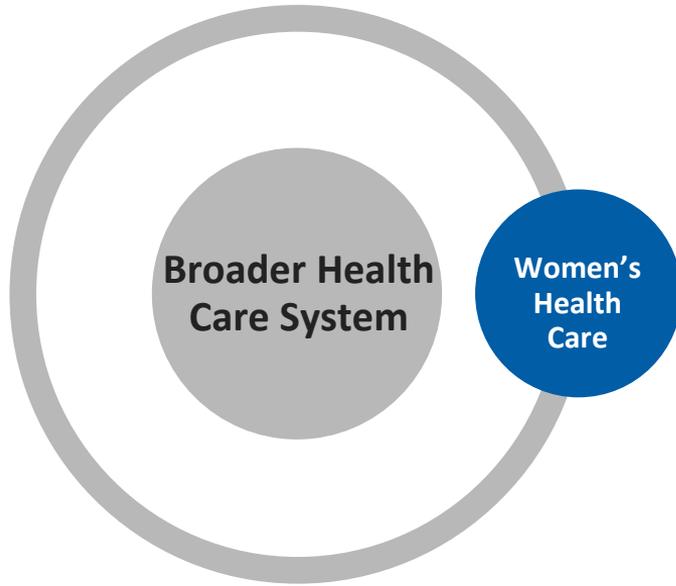
By EUGENE DECLERCQ and NEEL SHAH / AUGUST 22, 2018

# Women of reproductive age have told us how & where they want to access care...

## Key survey findings:

- 1 Six in 10 women ages 18-44 (58%) report they see an OB/GYN on a regular basis.
- 2 Four in 10 women ages 18-44 (41%) say their first provider as an adult was an OB/GYN.
- 3 One-third of women ages 18-44 (35%) view their OB/GYN as their main healthcare provider.
- 4 Women's main healthcare needs – now and when they first accessed the system – relate to OB/GYN care and services (e.g., birth control, pap test, breast exam, etc).
- 5 Women say they are more likely to be open and honest with an OB/GYN provider than with their internal medicine/family practice provider (56% vs. 40%).
- 6 Women report that their OB/GYNs are more likely than other providers to talk to them about intimate topics: their relationships, birth control, planning for a family, STDs, and physical abuse. They value this.

# ...But new models aren't responding.



Almost all of the current system change efforts fail to adequately account for the unique needs of women — while also limiting access to the providers they trust.

# The conversation is evolving

## 2013-2014

Early models failed to take into account the savings & value of preventive services, including the family planning services women need.

## 2015-2016

States began including women's health care measures in programs, linking payment & value to these services for the first time.

## 2017-2018

Some states have developed VBP programs & strategies targeted at the needs of women of reproductive age (e.g. Washington, North Carolina).

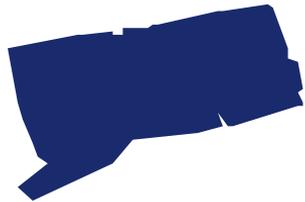


**Washington State's** largest affiliate has built relationships with several Accountable Communities of Health, which have supported the affiliate with grant dollars to expand access to behavioral health care & serve as a key resource for several reproductive health projects.

**New York State's** nine affiliates leveraged DSRIP-driven partnerships to expand access to primary care, develop care coordination teams to address the social determinants of health, & employed telehealth to connect patients behavioral health care providers.

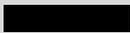


In **Connecticut**, our affiliate advocated to change the Medicaid patient-centered medical home program to grant their health centers access to increased reimbursement to support the addition of expanded primary care, care coordination, & a behavioral health co-location model.



# What we have learned:

- **VBP program flexibility opens up more opportunities to reach women & the providers that serve them**
- **A supportive culture of change & focus on clinician buy-in are essential to success**
- **Policy & operations is a critical marriage — without a partnership, programs miss the intended mark**



**“Of all the forms of inequality, **injustice in health care is the most shocking and inhumane.**”**

– Martin Luther King Jr.