

HMA COMMUNITY STRATEGIES



**Building healthier
communities,**
one partner at a time



Good health is about more than just good healthcare. Good health is rooted in non-medical needs, including access to healthy food, clean air and water, adequate and safe housing, and education and equity.

HMA launched Community Strategies (HMACS) in 2014 to partner with community-based organizations, policymakers, and healthcare entities to identify and implement solutions based on their communities' needs.

HMACS helps partners address what impacts health outside the walls of hospitals and provider offices, where the individuals and families they serve live, attend school and work.

HMACS provides consulting and research specific to the social determinants of health, strengthening the connections between the health and social sectors.

We'll work hard to help you build a brighter future for your organization, for those you serve and for the communities we all call home.

Health Management Associates is a leading independent, national healthcare consulting firm providing technical and analytical services. HMACS team members have years of experience working at community-based organizations and have a passion for developing strategies and solutions to achieve greater results.

HMA COMMUNITY STRATEGIES

WHO WE ARE

The HMAACS team brings decades of experience, knowledge and real-world leadership to every partnership. HMAACS colleagues share a deep-rooted desire to help communities meet the non-medical needs of individuals, and improve health by improving the circumstances that support it.

Every solution starts with understanding the challenges our partners face – with listening and learning. Our team has the ability to conduct data analysis to identify and assess problem areas and gaps then help implement targeted solutions. HMAACS colleagues are skilled at developing and driving research to establish a strong foundation for projects and using our policy and operational expertise to develop realistic solutions.

Change is the new norm. HMA consultants have the expertise and experience to help you determine next steps – and how to get there.

Our areas of expertise include:

- + Aging and respite care
- + Behavioral health, including suicide prevention and substance use disorder
- + Education
- + Employment
- + Healthy housing and homelessness
- + Healthy neighborhoods
- + Immigrant health
- + LGBTQ issues, including HIV and harm reduction
- + Nutrition and food insecurity
- + Probation, incarceration and juvenile justice
- + Reproductive health
- + Trauma-informed solutions
- + Violence prevention



CASE STUDY



What data are necessary to improve our processes and procedures?

HMACS conducted an evaluation of the Colorado Springs Fire Department's paramedicine program to make recommendations for improving data collection and analysis. The HMACS team documented all existing metrics, data collection protocols, and analytics and provided recommendations on data collection and reporting, program cost, healthcare utilization, and cost benefit.

Our areas of **proficiency** and **know-how** include:

- + Community health assessments
- + Community health and social care system development and redesign
- + Creating toolkits and conducting training
- + Data and policy analysis
- + Data visualization
- + Developing community-based solutions
- + Grant writing and program finance
- + Leadership development and training
- + Nonprofit capacity building
- + Organizational assessments and development
- + Partnership development
- + Research and evaluation
- + Strategic planning and capacity building
- + Strategies to address social determinants of health
- + Stakeholder engagement

HMACS COLLEAGUES ARE FORMER:

+ Civic leaders
+ Community organization executives
+ Foundation directors
+ Healthcare system and center administrators
+ LGBTQ and HIV community leaders
+ Program evaluators
+ Researchers and statisticians
+ Senior officials from the Centers for Medicare and Medicaid Services
+ University professors

HOW CAN WE HELP YOU?

HMACS has developed programs and solutions around some of the most pressing social issues and hurdles to health and well-being.

We have helped organizations leverage combined resources for greater results, connected community-based organizations and traditional healthcare partners to improve health, and established and strengthened cross-sector partnerships to address social determinants of health.

Our experts have helped clients and partners develop new connections and effective resources for communities to build impactful programs. HMACS' work with innovative communities has generated many new best practices and solutions we can offer partners. For example, we have built assessment tools to help plans and providers identify domestic violence survivors and other vulnerable populations, and we've conducted training to ensure providers are sensitive to the needs of disconnected populations. We have the necessary tools to provide the right solutions for your organization.

Whether your organization is growing, facing systemic challenges or venturing into new territory, HMACS is ready to help. We have the resources, connections, and the expertise to help you meet your most pressing needs efficiently and effectively.

How can we help you?

Q CASE STUDY

How do you create an evidence-based practice for special populations?

HMACS supported four community LGBTQ organizations in California in a rigorous participatory research and program evaluation to create a foundational evidence base to measure effectiveness.

Q CASE STUDY

How do we know our citywide five-year strategic plan for Aging In Place is making an impact?

HMACS empowered cross-sector community-based organizations in West Hollywood to evaluate the city's Aging in Place Initiative. The evaluation explored and uncovered the initiative's impact; documented what was working well and what could be improved; highlighted what key partners have accomplished; and helped the city plan for the future when addressing the needs of older adults.



CASE STUDY



Are the results of behavioral health services in our county jails consistent throughout the state?

HMACS engaged 46 Colorado counties in a process and outcome evaluation of jail-based behavioral health services. We conducted a scan of recent literature and best practices from other states and counties to explore existing data, evidence, and findings that helped inform the study and minimized the burden of new data collection on program staff. From this research, HMACS provided recommendations for best practices around screening protocols, including best practices in screening tools for a criminal justice population.

HMACS offers expert leadership and guidance to clients including:

- + Community-based health and human services organizations
- + Correctional facilities and systems
- + Departments of health, mental health and public health
- + Federal, state and local government agencies
- + Foundations
- + Healthcare providers
- + Schools and universities

HMACS bridges and strengthens the connections between health and social sectors with the support and expertise of the entire HMA team across the country, and all areas of publicly funded healthcare.

**We believe a connected
community is a
healthier community.**

HMACS has answers to questions for
community organizations of all sizes and needs.

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