



Does your organization have an HE strategy?  
Who is responsible for operationalizing it?



What organizations beyond health plans are eligible for this accreditation? How does accreditation provide a competitive advantage?



What is the business case for HE and accreditation?



How do the HE and HE + standards differ from the previous Distinction in Multicultural Health Care?



How has NCQA added HE to the basic health plan accreditation?



How do you prepare for HE accreditation with NCQA or the Joint Commission (when available)?



Why are community partnerships so important?

**HEALTH EQUITY (HE) ADDRESSES:**  
UNFAIR AND AVOIDABLE OR REMEDIABLE  
DIFFERENCES IN HEALTH AMONG POPULATIONS

## NCQA HEALTH EQUITY

# We Can Help You Prepare and Receive HE Accreditation

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## WE CAN HELP YOU BY:

- » Assessing core functions within the plan in preparation for HE accreditation
- » Working on health equity issues including opportunities for data collection and sharing techniques for obtaining additional data
- » Building the business case for HE accreditation
- » Guiding your navigation from the older "distinction" standards
- » Working with you on your submission for NCQA or Joint Commission (in the future)
- » Recognizing and forming community partnerships aimed at HE data collection, sharing, and accreditation
- » Preparing for the CMS HE incorporation into Stars (announced but not yet specified)
- » And so much more

### ABOUT HMA

HMA is a leading independent research and consulting firm with more than 500 consultants with expertise across all domains of publicly funded healthcare and human services. HMA has distinguished itself from other consulting companies with our decades-long tradition of hiring senior-level policymakers, healthcare system leaders, and other experts with hands-on experience.

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